



Private Label Solutions

HEMEL®

Excellence in Wood Coatings

Introduction

Empower Your Brand with Hemel Wood Coatings

At Hemel Wood Coatings, we provide private label solutions for distributors and paint manufacturers. Whether you're looking to fulfill a specific customer need or expand into a new market, we make it simple to offer proven, premium wood stains and coatings under your own label—without the need for extensive R&D investments.



"Grow your business with proven products under your own label."

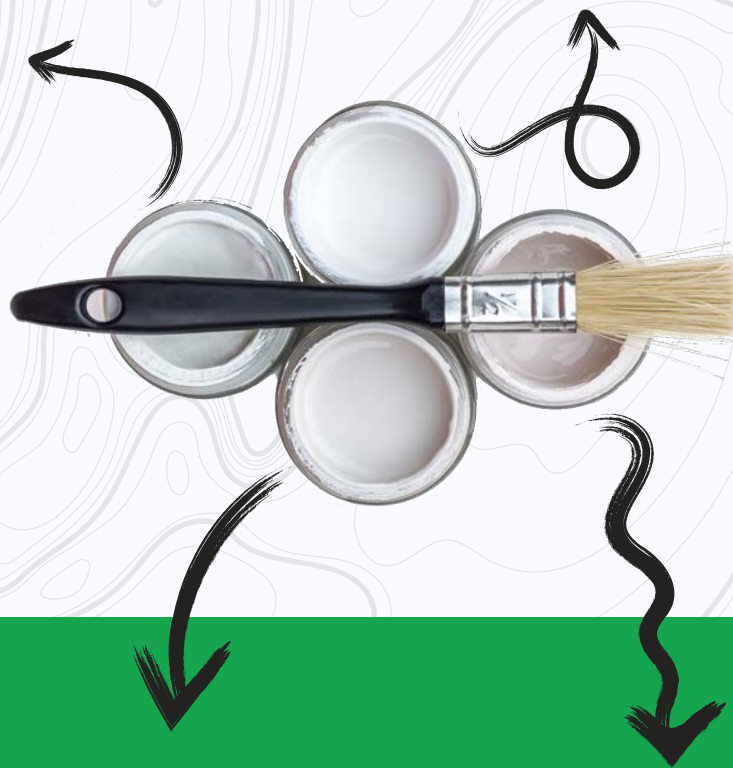
Why Choose Hemel as Your Partner?

Premium Trademark

We help you stand out with a product range tuned to your requirements and customer topology. Whether you're aiming to serve a specific niche or expand into new markets, our solutions provide unmatched quality and reliability.

Regulatory Excellence

Our products are manufactured in compliance with stringent EU regulations, including REACH, CLP, and EN 71-3 environmental certifications, ensuring your offerings meet the highest standards of safety, sustainability, and quality.



Partnering for Success

Hemel is a trusted wood coatings manufacturer with over 50 years of experience. Our private label services allow you to offer your customers products with exceptional quality while enjoying fair terms and professional support.

Expertise You Can Rely On

From ecological wood treatments to advanced formulations tailored for specific applications, our products reflect the highest standards of quality and sustainability. Our certifications, including ISO 9001 and 14001, ensure safety, environmental protection, and maximum ease of use.

Empower Your Independence

Your Brand, Your Identity

We enable business owners to invest in their own brands, freeing you from the constraints of being tied to other companies' brands. With Hemel, you're empowered to take control of your business direction and build a distinctive brand identity that resonates with your market.



Packaging Flexibility to Meet Your Needs

To help you better serve your customers and adapt to diverse market demands, we offer a wide range of packaging sizes:

Small Sizes: 250 ml, 500 ml, 750 ml

Medium Sizes: 1 L, 2.5 L, 5 L

Large Sizes: 10 L, 15 L, 20 L, 200 L, 1000 L

This flexibility ensures that your brand can cater to various customer preferences, whether for DIY consumers or large-scale projects.

Comprehensive Support for Your Brand

What We Offer

Customized Branding

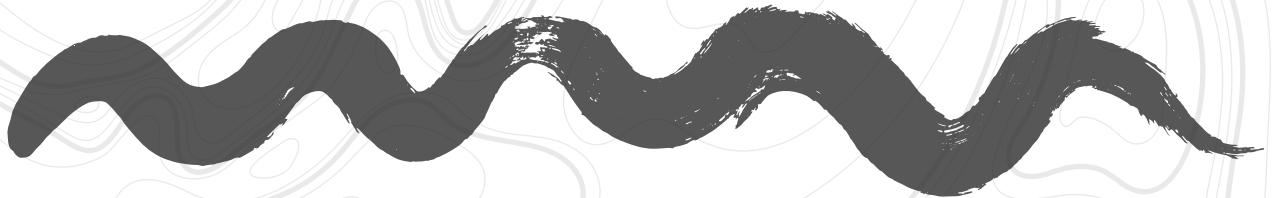
Our in-house print shop ensures seamless packaging and labeling tailored to your corporate identity.

Flexible Production

Expertise in solvent-based, water-based, and VOC oil-based products that meet diverse customer needs.

Turnkey Solutions

From formulation to fulfillment, we handle it all so you can focus on growing your business.



Support Services

Professional technical assistance.

Our experts provide in-depth guidance and solutions for any technical challenges, ensuring smooth application and product performance.

Quick and reliable turnaround times.

We prioritize efficiency in production and delivery, helping you meet tight deadlines and maintain customer satisfaction.

Customer consultation and sales support to help you succeed.

From product training to marketing strategies, our team helps you optimize your sales and strengthen customer relationships.

Advantages & Opportunities

Advantages

- Proven quality backed by over 55 years of experience.
- Reduced risks during product development and performance testing.
- Compliance with stringent environmental and safety standards.
- Enhanced customer satisfaction with unique product lines.

55 years of experience



Opportunities

- **Enrich Brand Value:** Offer premium products under your own label.
- **Expand Market Reach:** Diversify your product offerings with no additional R&D costs.
- **Drive Profitability:** Increase sales and improve profit margins with innovative, high-quality solutions.

Our Product Portfolio



Exterior Solutions

- Solvent & Water-Based Wood Stains
- Breather Paints
- Deck Oils, Stains, and Cleaners
- Teak & Hardwood Oils
- Water-Based Wood Preservatives

Specialty Products

- Yacht Varnishes
- Universal Impregnating Stains
- Stone Impregnators
- Fire Retardant Systems

Interior Solutions

- VOC-Free Furniture & Parquet Oils
- Solvent Water-Based Parquet and Panel Door Varnishes
- Sports Hall Varnishes

Please download
e-catalog for
full product line



The Hemel Difference

Why Partner with Hemel?

- Decades of proven expertise in wood coatings.
- Reliable supply chain and manufacturing excellence.
- Eco-conscious formulations and advanced R&D facilities.



Regulatory Excellence Highlight

Our products are manufactured in compliance with EU regulations, including REACH, CLP, and EN 71-3 environmental certifications, ensuring premium, safe, and sustainable solutions.



call to
action



Please scan the QR code to contact us.

Take Your Brand to the Next Level with Hemel Wood Coatings.

HEMEL®

Crafted for Excellence, Made for Your Success.

HEMEL BOYA VE KİMYA SAN. A.Ş.

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